

SEGERSTROM 2010

Football Program Specifications

Ad Sizes	Full Page	7-1/2" x 10"
	1/2 Page	7-1/2" x 4-7/8
	1/4 Page	3-5/8" x 4-7/8"
	1/8 Page	3- 5/8 x 2- 5/8"
	Bus Car	3-5/8" x 2-1/4"

Digital Ad Specifications:

- Preferred file. High resolution PDF or JPEG CD
- All Digital ads must be accompanied by a proof.
- Ads can be accepted on CD or DVD.
- E-mail files can be accepted if they are sent as a high resolution PDF or JPEG

ALL EMAIL FILES ARE TO BE SENT TO:
SegerstromFootballBoosters@yahoo.com

Non-Digital Ad Specifications

- For business cards, please supply two clean, non-wrinkled cards. PLEASE NO STAPLES.
- Ad copy printed off inkjet printers does not reproduce well.
- Ads can be accepted on CD or DVD.
- If photos are to appear in ad, please send in originals for best reproduction.

ANY QUESTIONS REGARDING SPECIFICATIONS:

Shellee Smith
(714) 317-9008

PLEASE LABEL ALL CD'S