



SEGERSTROM JAGUARS

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PHONE 714-241-5081 FAX 714-241-5099

"2009 GOLDEN WEST LEAGUE CHAMPIONS"

Dear Jaguar Supporter,

The Segerstrom High School football team is conducting our annual **Game Night Program Ad Drive**. This is a great way for you to support our program and gain visibility for your business or personal message. The upcoming season is going to be a huge success for our program. We are entering this season as defending Golden West League Champions. We expect to defend our league championship and continue deeper into the CIF playoffs than our quarterfinal appearance in 2009. We have already begun to set the bar high for academic success and this year we will equal it with our play on the field.

We truly are a "City School" with student athletes from every section of Santa Ana. This can be a great benefit to you and your business. As a new school have very few Alumni who we can count on for sponsorship. We need the support of our local neighbors and businesses to help give our players what they need to compete at the highest level possible. By sponsoring our Program you will be helping us pay for the cost of producing our top notch Game Program, supplies and equipment vital to our success on and off the field.

We also have two other opportunities for your sponsorship. The first are 4 special pages in our program. These pages change every game and can be purchased for the season or on a game by game basis. We host 5 home games per year not including playoffs. They are sold on a first come first serve basis. If you purchase the season you are guaranteed the location. They are the front inside cover, center roster pages, back inside cover, and back cover. All four of these pages are high visibility and in full color. If you want your ad to stand out these are the best locations. The back cover and center page are **\$900** each. The inside and back cover locations cost **\$ 600 for the season or \$ 125 per game**.

The final way you can sponsor our program is with a sign in our stadium. This is probably your best opportunity to reach the most customers. For **\$325** we will produce and hang a 3 ft by 4 ft sign on the fence surrounding our field in clear sight the stands with your ad. If you supply the artwork we will produce the sign in full color for you. If you sponsored our program with a sign last year we will re use it this season for a reduced cost of **\$225**. This is a great opportunity because our stadium will be used over 17 times for our games Freshmen, JV and Varsity. It also will host a minimum of 6 other city school Varsity football home games from September to December.

On the back of this paper you will find the different sizes and costs of program ads. Your support of our program is greatly appreciated. Please fill out the bottom portion of this page and attach any artwork to this paper and return it to either the player who you received it from or mail it back to the address above.

Thank You for your support of Jaguar Football,

Mike Maceranka
Head Football Coach

Player Name: _____

Sponsor Name: _____

Company name and address: _____

Phone: _____

Amount: _____

Check #: _____

Art attached Yes / No

Full Page

1/2

1/4 Page

1/8 Page

Bus card

Inside Cover

Stadium Sign